



**Technical Deviation Justification**

Dear Sirs:

We are requesting a technical deviation for our business located at 3380 Fairlane Farms Road, Suites 11, 12, 13. We are an equestrian business that sells hand crafted Italian saddles and leather goods. At the end of 2019, we chose to relocate our US offices from Lebanon, NJ to Wellington, FL. At that time, we produced and installed matte laminated graphics for our nine windows and three doors. The background color of the matte, white, was chosen to blend with the building and provide a soft background for our logo. This window covering is necessary and invaluable in the protection of our leather products. Our saddles and leather goods are made of specially sourced leather that is naturally died in an effort to protect the environment. This leather must be very well protected from temperature and the elements, including exposure to the sun and heat. As our location faces directly east, we receive direct sunlight for the majority of the day. The lamination on our windows provides the needed protection for our goods, something that a standard window tint is unable to do. Furthermore, the lamination creates a more pleasing aesthetic inside and out as compared to a traditional tint.

Our logos and advertising cover no more than the maximum 50% of window area. As we are located among many offices and warehouses, it can be difficult for our customers to locate us, the laminate affords a more elegant a more elegant approach to distinguish our business to our current and prospective customers.

We are located in a flex warehouse district and our signage has no negative impact on any other tenant or building. This deviation does not cause any negative off -site impacts.

We are very active members of the equestrian community and are proud to have moved our business to Wellington. We hope that you will understand and grant our request for this technical deviation, so that we can continue to foster and grow our business within the Wellington community.