

## JUSTIFICATION STATEMENT

We are requesting to amend the master sign plan to add an additional internal ground sign for Wellington Professional Centre at their building located at 10111 Forest Hill Blvd, Wellington, FL 33414. The proposed signage would be a double-sided, illuminated monument sign (auxiliary ground sign) with blue, black and white for the colors as shown on the drawings and would face the north and south elevations.

The total signage would be 16.75 square feet (individual measurements can be seen on the enclosed drawings). The overall height of the structure will be exactly six (6) feet.

The purpose of the signage is to enhance the outside aesthetics of the property and would list the tenants within the building to help guide and direct people within the Wellington Professional Centre.

We believe that this sign would be a benefit to the master sign plan and overall aesthetic look of the property. The proposed sign would not be in conflict with any portion of Wellington's LDR and would be consistent with the purpose and intent of the LDR. It would also be compatible and consistent with existing uses and zoning of properties surrounding the subject site and would be appropriate for the site and surrounding area and would be consistent with Wellington's neighborhood aesthetics.

Thank you,

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