

**Exhibit D - Capitol Carpet
Justification Statement**

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By Planning and Zoning at 5:56 pm, Sep 26, 2018



Capitol Carpet & Tile and Window Fashions has 5 stores in Palm Beach County. All stores sell window treatments. Currently 2 stores have "Capitol Carpet & Tile" signs on the fascia. In these stores window treatment sales account for approximately 5% of store sales.

7 years ago, we opened a store in Boca Raton. That fascia sign is "Capitol Carpet & Tile and Window Fashions". Window treatment sales account for approximately 20% of sales. We then opened a store in Delray and that fascia sign is "Capitol Carpet & Tile and Window Fashions". Again, window treatment sales account for approximately 20% of sales. Another one of our store's fascia sign was "Capitol Carpet & Tile" and its window treatment sales accounted for about 5% of sales. We then changed the sign to "Capitol Carpet & Tile and Window Fashions" on the fascia and immediately the window treatment sales grew to about 20% of sales.

This history proves to us that it is imperative that "Capitol Carpet & Tile and Window Fashions" must be on the fascia sign in its entirety and if not, it will drastically negatively affect sales.

This new store is in the furthest south corner of the shopping center with virtually no visibility. Visibility is obstructed by CVS being directly in front of the store as well as trees. We will have no sign on the marquis. We are 525 ft from the main road US 441. If we have 11" letters it will be practically of no use as they will hardly be visible.

In addition, the letter size we are proposing is not only not offensive but more attractive and looks proportionately correct.

Louis Morano
President