



COUNTYWIDE TRANSPORTATION MASTER PLAN

Presented to:
Palm Beach County
Public Kickoff
July 18, 2025, 9:00 AM



Meet the Team



DK&P



GOAL
ASSOCIATES

Google

QUEST.



Claudia Bilotto, AICP

Project Manager

- » Harness Lessons Learned for Implementation
- » Proven Ability to Build Consensus

Murriah Dekle

Deputy Project Manager

- » Comprehensive Area Expertise
- » Expert in High Quality Studies

Amy Lee Diel (Quest)

Public Involvement

- » Facilitates Transparent & Inclusive Public Forums
- » Guides Collaborative Workshops & Meetings

Victor Dover, FAICP, LEED-AP

Guiding Principles

- » Embeds Vision into Project Planning & Execution
- » Ensures Master Plan Reflects Community Priorities

Thomas Rodrigues, AICP

Data Collection

- » Compiles plans and policies from across the County
- » Brings multi-jurisdictional perspectives to the plan



Agenda

- 01** Meet the Team
- 02** Overview
- 03** Approach
- 04** Timeline
- 05** Key Milestones
- 06** Opportunities for Input
- 07** Next Steps



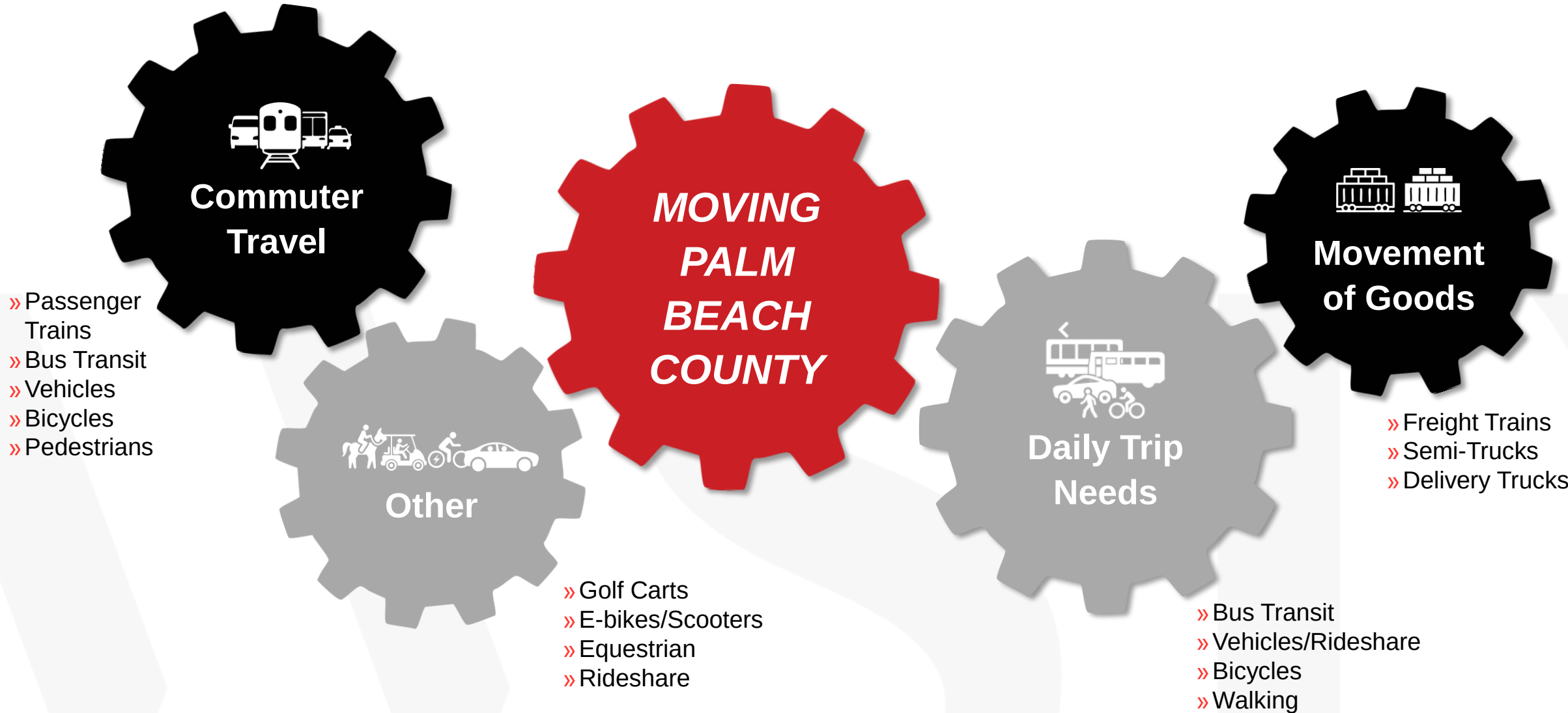
Establishing the Vision

Goal: Provide a countywide vision for transportation and mobility that safely connects people to places

- » Coordinate among diverse community needs
- » We have experience bringing diverse stakeholders together to achieve a common goal
- » Our innovative approaches will collaborate with stakeholders and the public
- » We know the importance of balancing mobility and safety



Regionally Connected Multimodal Transportation System: Moving People & Goods





Approach



Discover

Data collection,
stakeholder and
public engagement

*Assess Existing
Projections*



Envision

Technical analysis
and community
vision

*Update Population
Projections*



Strategize

Develop
recommendations
and prioritize
projects

*Stakeholder
Coordination*



Enact

Adoption and
implementation
of plan

*Project
Realization*



Discover and Envision



Generate findings from relevant plans and studies to **form community vision**



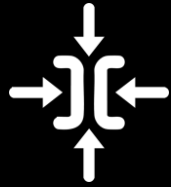
Evaluate existing conditions, conduct volume to capacity and safety analysis to **determine future needs** of the network



Define network alignments, develop design principles and **provide additional opportunities** for multi-modal connections



Strategize & Enact



Identify constraints
to develop project and
quality and level of
service
recommendations



Prioritization ranking
process to address
constraints and validate
against vision and goals
of the CTMP with
stakeholder consultation



Coordination with County
and local jurisdictions for
**cloud-based portal
implementation plan**



Data Needs and Workflow



Public/Elected Official Feedback



County and City Plans



Employment Projections



Population Projections



Sentiment Analysis



Modelling



Survey



Traffic



**Comprehensive
Transportation
Master Plan**

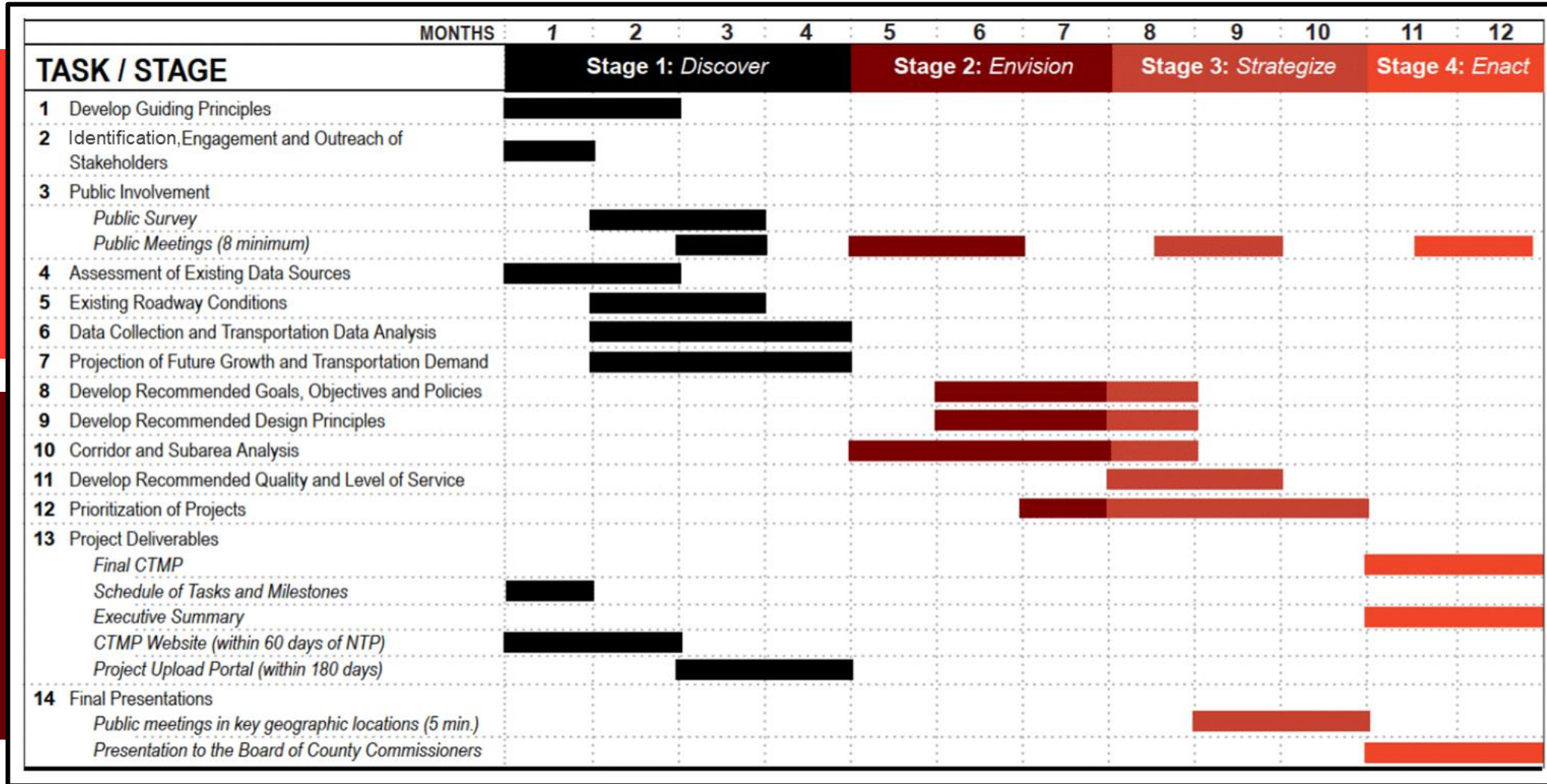
WSP Timeline

Twelve-Month Process

Position the County for next steps with identified projects and funding needs

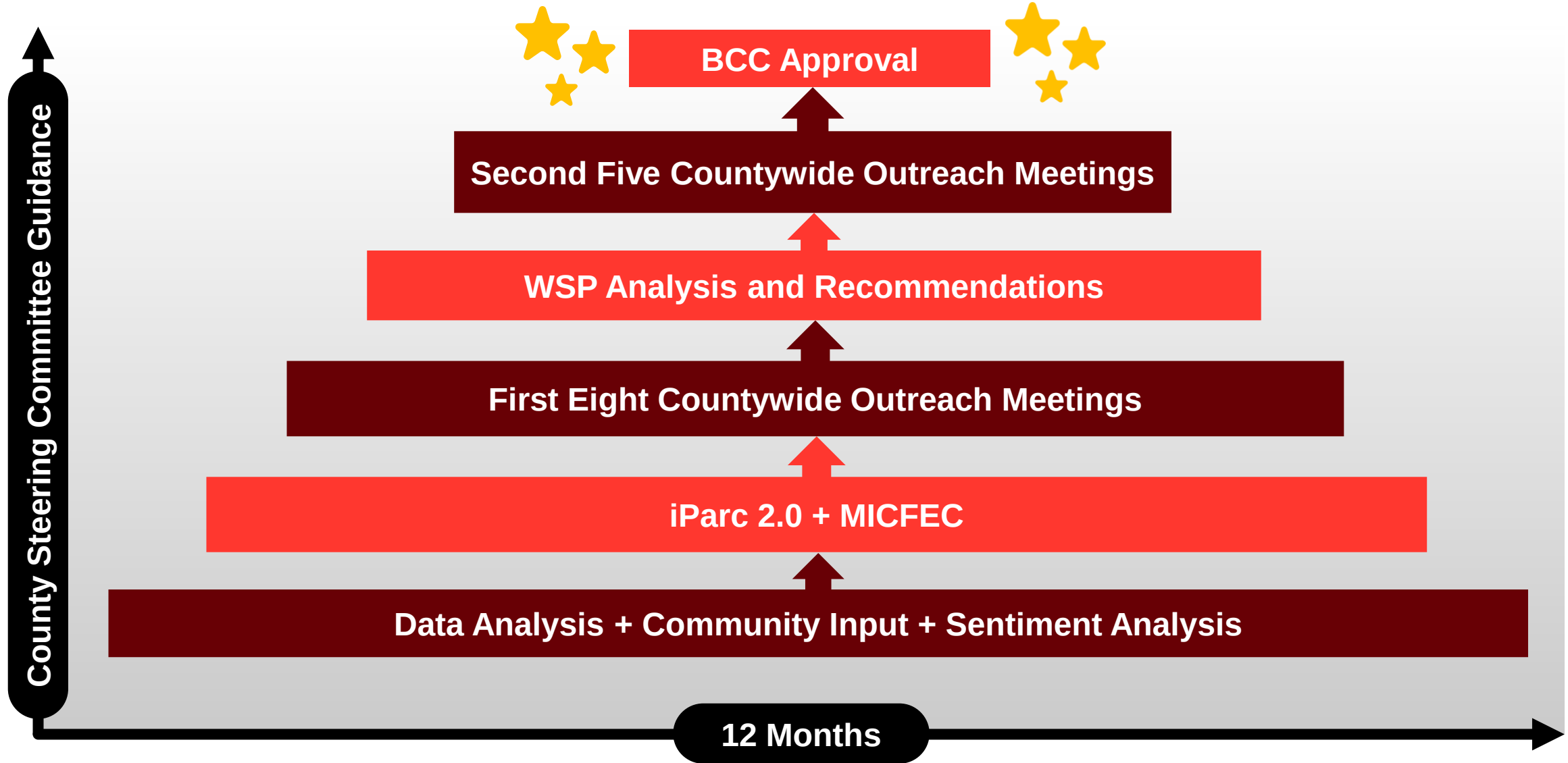
Subject Matter Experts

Coordinate directly with PM/DPM to facilitate technical tasks with client





Plan Foundation





Opportunities for Input

▪ Stakeholder Groups

- Representatives from municipalities, county agencies, private sector, and community groups
- Meets three times at key project milestones

▪ SOAR Analysis Workshop

- Strengths, Opportunities, Aspirations, Results exercise to guide plan goals, objectives, and policies

▪ Comprehensive Stakeholder Public Engagement

- Up to 18 targeted stakeholder meetings plus monthly meetings
- 1 BOCC Presentation

▪ Consensus-Driven Process

- Stakeholders will help define draft goals, performance measures, project prioritization, and recommendations

▪ Use of Digital Platforms

- Website, online surveys, interactive workshops, sentiment analysis to maximize reach and inclusivity

- MICFEC / IPARC 2.0
- PBCCMA (City Managers Association)
- Transportation Agencies
- Other Stakeholders



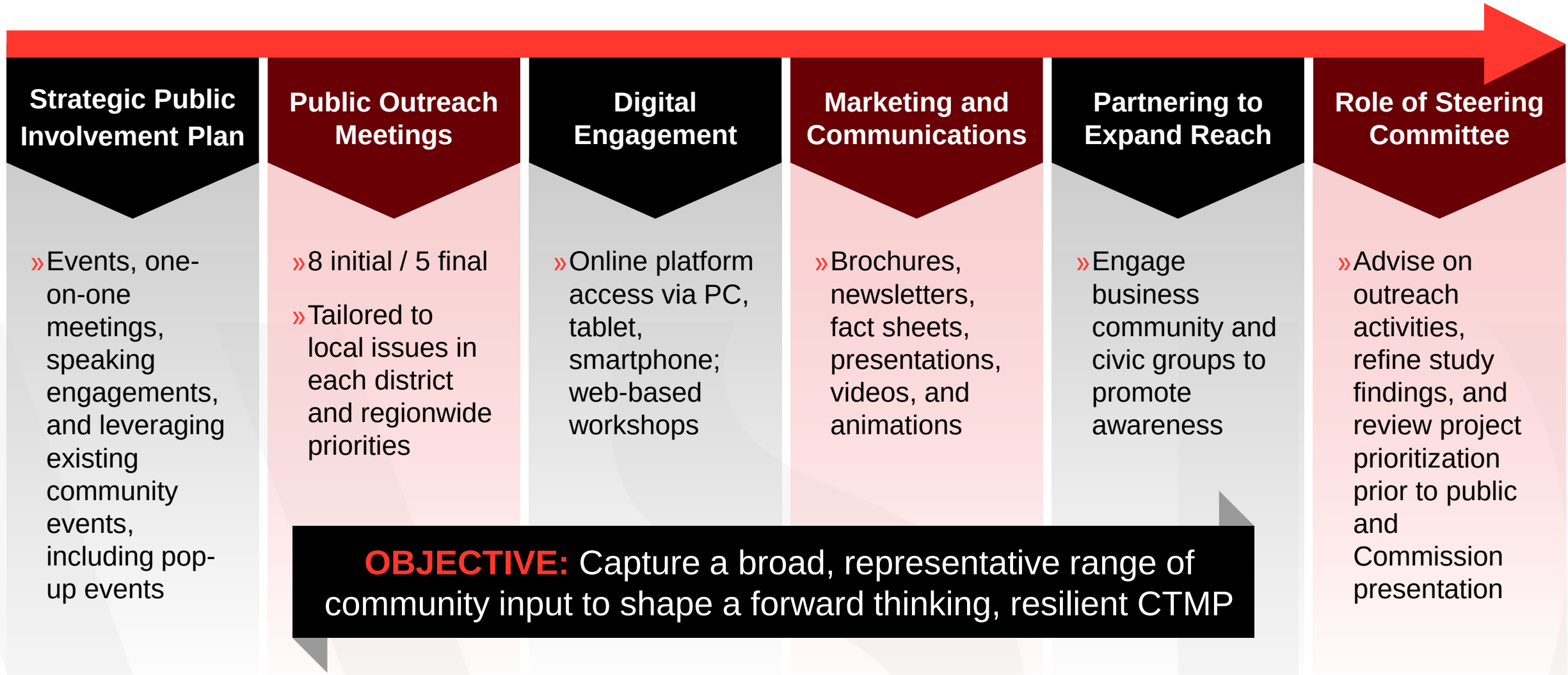
Meet people where they are!

We will engage the community and stakeholders various platforms to ensure broad participation —

building a future-focused, resilient transportation master plan.



Next Steps



WSP



THANK YOU

QUESTIONS & ANSWERS