



# Exhibit B

## Applicant Justification Statement

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## SIGNAGE JUSTIFICATION STATEMENT

### Applicant

Olive U Mediterranean Grill Wellington Green, LLC.  
2535 S. State Rd. 7, Ste. 130, Wellington, FL 33414  
Site Permits #'s BP22-4639 & BP22-4643

### Site Location

Wellington Green MUPD/ PUD REPL NO1 TR K K/A Macaroni Grille Par  
2535 S. State Rd. 7, Wellington, FL 33414

### Introduction

We are presenting prototypical signage for new tenant's permanent wall signs for both the front and rear facing signs. We are requesting a deviation for the proposed signage to keep the prototypical tenant signage and allow signage to be luminated.

### Project Description

Olive U Mediterranean Grill hereby requests approval of its application for new permanent wall signs, located at the southwest corner of South State Rd 7 and Lime Dr. in Wellington, FL. The manufactured signage will be a set of face lit channel letters, mounted flush to existing wall.

Our proposed request is consistent with the purposes, goals, objectives, and policies of the Comprehensive Plan. That the proposed request is not in conflict with any portion of Wellington's LDR and is consistent with the purpose and intent of the LDR. That the proposed request is compatible and consistent with existing uses and the zoning of properties surrounding the subject site the proposed request is appropriate for the site and surrounding area. And, that the proposed request is consistent with Wellington neighborhood aesthetics.

1. East facing front signage deviation:
  - a. We are requesting the deviation in signage height to be extended to 46", per Sec. 7.9.8. we are under the 66" major tenants not to exceed limit and within the 80% of allowable tenant façade length.
2. West facing rear signage deviation:
  - a. We are requesting a deviation in our secondary signage to be extended to 60% of front signage, our deviation request is due to illumination of signage channel lettering. Face lit channel letters have a minimum height of 6" to allow for lit lettering of tenant's prototypical signage.

## Zoning Code Compliance

This project follows the County's signage requirements.

### Sec. 7.9.8. - Permanent signs, commercial—Supplementary standards

#### 2. Major and minor tenant wall signs—Primary facade:

c. Major tenant wall signs shall not exceed a height of 66 inches and minor tenant wall signs shall not exceed a height of 30 inches. The length of the wall signs shall not exceed 80 percent of the tenant facade length.

#### 4. Major and minor tenant secondary wall signs:

A. Tenants may have up to two secondary wall signs located on the rear, end, and tower facades with only one sign on each facade. Secondary wall signs shall not exceed 50 percent of the sign area and height of the associated major/minor tenant wall sign on the principal facade. No more than three wall signs per tenant, including the principal wall sign, shall be permitted. These secondary wall signs shall not face a residential development immediately adjacent to the major/minor tenant site.