Exhibit "A"
Location Map

Mall at
Wellington Green

The Poke
Company Space
MUPD "D"

Art proof

Version 1

The Poke' Company

Pointe at Wellington Green

Alan Cockerham

10120 Forest Hill Blvd. Ste. 170

Wellington, FL 33414

305-304-2861 Cell

Permit # BP19-0308

PCN #73414413010040020

Allowable = 56 sf

Proposed = 30 sf

LED Illuminated Channel Letters

Channel Letters 3/16"
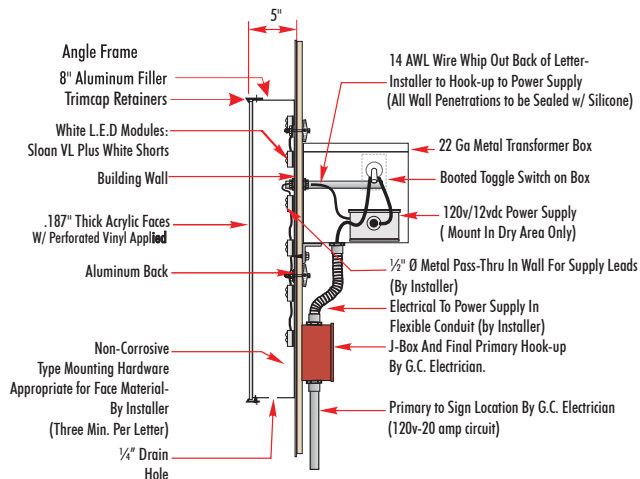
WHITE Acrylic Face &

with Black Trim Cap, Black

Returns, Flush Mounted UL or Equivalent

Components As Per Approved

Engineering Drawings

88.5"

29.25"

30.25"

18.5"

5.25"

56.5"

North West Elevation

88.5"

47.5"

LOW VOLTAGE L.E.D. LIGHTING SYSTEM

U.L. LISTED CLASS 2 - CONFORMS TO U.L. 48 & NEC 600 CODE

5"

Angle Frame

8" Aluminum Filler
Trimcap Retainers

White L.E.D Modules:
Sloan VL Plus White Shorts

Building Wall

.187" Thick Acrylic Faces
W/ Perforated Vinyl Applied

Aluminum Back

Non-Corrosive
Type Mounting Hardware
Appropriate for Face Material-
By Installer
(Three Min. Per Letter)

¼" Drain
Hole

14 AWL Wire Whip Out Back of Letter-
Installer to Hook-up to Power Supply
(All Wall Penetrations to be Sealed w/ Silicone)

22 Ga Metal Transformer Box

Booted Toggle Switch on Box

120v/12vdc Power Supply
(Mount In Dry Area Only)

½" Ø Metal Pass-Thru In Wall For Supply Leads
(By Installer)

Electrical To Power Supply In
Flexible Conduit (by Installer)

J-Box And Final Primary Hook-up
By G.C. Electrician.

Primary to Sign Location By G.C. Electrician
(120v-20 amp circuit)

WHITE
3/16" Acrylic

Trim Cap Black

Returns Black

10120

Store Front 28'

SECTION DETAIL - LED ILLUMINATED WALL LETTERS
N.T.S.

Exhibits "B" Wall Sign
Page 2 of 2

4.25"

68" 56"

63.75"   63.75"

4.25"

216"

The Pokè Company
10120 Forest Hill Blvd. suite 170
Wellington FL, 33414

In regards to the proposed signage for The Pokè Company:

A- As per code 7.14.19.B:
The sign height of "other tenants" (less than 5,000sq ft in occupied space) should not exceed (30) inches in height.
-Our sign height measures (47.5) inches in total height, with the two lines of copy that is lettering measuring (34.5) inches. The crown atop the "P" in "Pokè" measures (18.5) inches.
Secondly, the code allows for a maximum of two lines of copy per sign.
-Our sign only has two lines of copy that is lettering, but a third that is the crown atop the "P" in "Pokè".

B- The Trademark for this logo is very important for the brand, and changing the layout of our sign would create an inconsistency in a very important growth phase for "The Pokè Company". We believe that this sign doesn't specifically target the code with the purpose of deviating from it, but allows us to keep step with other businesses already established within this (and other) MUPD.

C- The crown that is located within the sign is an important part of the trademarked logo and helps us to separate ourselves from simple lettering. As a franchisee for The Pokè Company, it is my responsibility to stay consistent with the quality and image that already exists across all locations. Allowing this slight deviation would insure that I am able to do that with my signage.

D- This proposed signage has no negative effects on other tenants or the center as a whole.

E- The Pointe at Wellington Greene is located setback off the major roads, and our signage is hardly visible from either 441 or Forest Hill Blvd. So there is no real risk of the sign grabbing the attention of a passing car for too long as to be distracting. To see the sign in entirety the individual has to be within the MUPD parking lot or the roads within it.