



## Legislation Text

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**File #:** 20-3652, **Version:** 1

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**ITEM: APPROVAL OF AN AGREEMENT WITH WELLINGTON THE MAGAZINE TO PRODUCE AND PUBLISH THE VILLAGE OF WELLINGTON'S 25<sup>TH</sup> SILVER ANNIVERSARY MAGAZINE; AND PROVIDING AN EFFECTIVE DATE**

**REQUEST:** Approval of an agreement with Wellington The Magazine to produce and publish the Village of Wellington's 25<sup>th</sup> silver anniversary magazine; and providing an effective date.

**EXPLANATION:** The Village of Wellington is planning its 25<sup>th</sup> anniversary celebration to commemorate its incorporation as a municipality in 1996. Wellington The Magazine will work with the Village of Wellington to prepare, edit, and produce a 128 page magazine with 10,000 glossy copies for distribution in November 2020 as part of the anniversary celebration at a cost of \$45,100. Wellington The Magazine will sell advertising to offset costs to reduce the maximum cost of \$45,100.

Additional anniversary activities and events are outlined in the 25<sup>th</sup> Anniversary Marketing Plan.

**BUDGET AMENDMENT REQUIRED:** NO

**PUBLIC HEARING:** NO                      **QUASI-JUDICIAL:**

**FIRST READING:**                              **SECOND READING:**

**LEGAL SUFFICIENCY:** YES

**FISCAL IMPACT:** Funds are available in the Fiscal Year 2019/2020 budget.

**WELLINGTON FUNDAMENTAL:** Responsive Government

**RECOMMENDATION:** Approval of an agreement with Wellington The Magazine to produce and publish the Village of Wellington's 25<sup>th</sup> silver anniversary magazine; and providing an effective date.