



Legislation Text

File #: 20-3652, **Version:** 1

ITEM: APPROVAL OF AN AGREEMENT WITH WELLINGTON THE MAGAZINE TO PRODUCE AND PUBLISH THE VILLAGE OF WELLINGTON'S 25TH SILVER ANNIVERSARY MAGAZINE; AND PROVIDING AN EFFECTIVE DATE

REQUEST: Approval of an agreement with Wellington The Magazine to produce and publish the Village of Wellington's 25th silver anniversary magazine; and providing an effective date.

EXPLANATION: The Village of Wellington is planning its 25th anniversary celebration to commemorate its incorporation as a municipality in 1996. Wellington The Magazine will work with the Village of Wellington to prepare, edit, and produce a 128 page magazine with 10,000 glossy copies for distribution in November 2020 as part of the anniversary celebration at a cost of \$45,100. Wellington The Magazine will sell advertising to offset costs to reduce the maximum cost of \$45,100.

Additional anniversary activities and events are outlined in the 25th Anniversary Marketing Plan.

BUDGET AMENDMENT REQUIRED: NO

PUBLIC HEARING: NO **QUASI-JUDICIAL:**

FIRST READING: **SECOND READING:**

LEGAL SUFFICIENCY: YES

FISCAL IMPACT: Funds are available in the Fiscal Year 2019/2020 budget.

WELLINGTON FUNDAMENTAL: Responsive Government

RECOMMENDATION: Approval of an agreement with Wellington The Magazine to produce and publish the Village of Wellington's 25th silver anniversary magazine; and providing an effective date.